

GamePlayerCoin

White Book
Ver 0.0.1

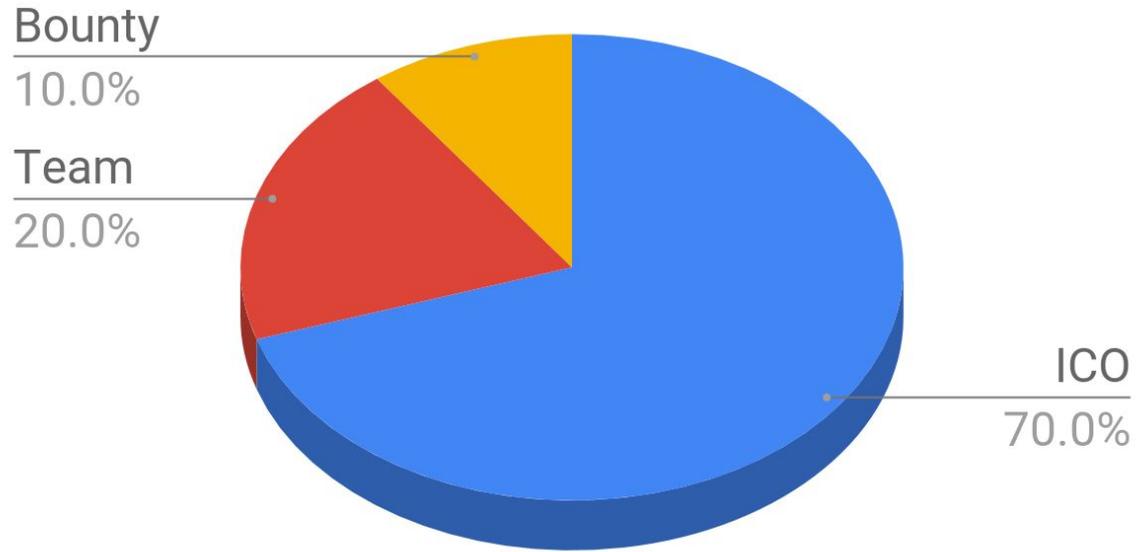
Currency Description

Name: Game Player Coin

Acronym: GPC

Total amount: 100,000,000 (About 100 Millions)

Distribution Plan



ICO Plan

ICO TIME: 184 Days

Min ICO : 10 Million GPC , about 2500 ETH

Max ICO : 70 Million GPC, about 37500 ETH

1 ETH = 2000 GPC

ICO Plan

Reward:

First 7 Days : 50% Bonus

7 Days to 14 Days : 40% Bonus

14 Days to 21 Days : 30% Bonus

21 Days to 28 Days : 20% Bonus

Rest Days : 0% Bonus

Vision

GamePlayerCoin team are being responsible for the design and operation of GPC. It promotes the development and innovation of the game industry with block chain technology and makes GamerPlayerCoin to be the preferred digital currency in the industry.

Target Groups of Services

GamePlayerCoin serves for four major target groups:

- > Investors (you)
- > Game developers or companies
- > Game anchors
- > Game players

Market Analysis

According to the latest market analysis report of Newzoo, a 108.9 billion US dollars' market size will be created by 2.2 billion game players in the world. The year-on-year growth is 7.8 billion US dollars, and the growing rate is 7.8%. The revenue of digital game will be up to 94.4 billion US dollars, which occupies 87% of the global market.

Market Analysis

The consumption group and capacity of Game players are tremendous. While as the content maker, game developers will make great influence on the consumption habits of players. Players are willing to spend their money on high-quality content continuously and form fan groups to result a wide range of social spread.

In addition to game developers, new content makers, the game anchors are also blooming. More and more players are following anchors with distinctive characteristic, becoming paid member or giving presents to the anchors.

Market Analysis

As the founder, I had experienced all the roles of the game industry, including player, developer and anchor.

Developers need to invest a great deal of money on the game in order to create high-quality content. In addition to the aid of investors, players are also very happy to invest on creative game ideas they like, which brings out many crowd funding of popular games. However, the crowd funding can hardly cover groups in a number of different countries due to the restriction of currency policies. While the use of digital currency will break this restriction, which makes global players are able to participate in game crowd funding together.

Market Analysis

Although the game anchor groups are very hot, but the situation of winner-take-all has shown. Newbie anchors often keep on their working with passion only in the case of zero income. While live platforms also prefer anchors with a large number of fans, which keeps 90% of other anchors out. Through the block chain technology, anchors can break away from the restrictions of platform, develop their fans on we media, and get sponsorship from their fans.

Ecosystems

We will provide our target groups with the following services:

GPC

GPC Crowd Funding

GPC Game Store

GPC Payment

GPC Sponsorship Platform

GPC Promotion Platform

1, The digital currency GPC (GamePlayerCoin) will be launched to the trading market for investors after the ICO is completed.

2, GPC crowd funding will provide crowd funding platform based on GPC for independent game development teams.

Ecosystems

3, GPC Game Store will provide sales platform which settles account with GPC for games based on GPC crowd funding or from third-party.

4, GPC Payment Platform will provide In-Game payment platform based on GPC for game developers.

5, GPC Sponsorship Platform will provides sponsorship platform for game developers or anchors, which allows players to sponsor them with GPC to promote the creation of more quality content.

Ecosystems

6, GPC promotion platform is a platform based on Affiliate Marketing, which allows participants earn revenue by promoting GPC and products or services based on GPC.

The GPC ecosystem based on the six products above-mentioned will be used to improve the circulation mechanism of GPC. GPC will be issued to players around the world through the influence of game developers and anchor.

In addition to the self-built platform above-mentioned, we are also negotiating actively with third parties to make GPC become a new payment choice of game industry.

Assets and Circulation

As a digital currency, it is more important to have asset support ability in addition to investors' forecast to its future value. As high-quality digital assets, game content is equipped with such kind of ability. And the contact with game groups and the social spread can promote the circulation of GPC and maintain active trading.

Community and Spread

The GamePlayerCoin team was born in digital currency community, it attracts investors and community participants through perfect business models, focuses on community continuously, and transforms the latest community results into business resources.

In addition to the digital currency community, it also attracts more players in social media, such as Facebook and Twitter.

The team positions our target groups and provides promotion rewards through a variety of paid traffic channels with years of Affiliate Marketing experience too.

Milestone

July 2017

August 2017

December 2017

June 2018

Pre-ICO will be started;

ICO crowd funding will be started ;

GAME ICO platform will be online;

Game store will be online ;